

Established professional with skills in the areas of web design, web development, graphic design, information technology, project management, instruction, web hosting, business development, digital marketing, social media, search engine optimization.

## technical skills

### Software/Tools:

Adobe CC Graphics & Animation Software (Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, Fireworks, After Effects, Animate & More), Microsoft Office Applications, Sharepoint, Wordpress®, Joomla, Drupal, Microsoft Project, Microsoft Visio, Microsoft Access, Google® Analytics

### Languages:

HTML, CSS, Javascript, MySQL, PHP

### Content Management Systems:

Wordpress, Joomla, Drupal & Custom Programmed

### Operating Systems:

Mac OS X, Windows, Linux

### Other:

RFP Development & Technical Writing, Domain Management, DNS servers, Mail Servers, Web Hosting

## professional experience

**Johnson County Community College** Overland Park, KS 2017 - Present  
*Adjunct Instructor*

Currently teaching a Digital Production course (Graphic & Web Design) & Internet Marketing Courses in the Continuing Education Department.

**Art Institutes International** Lenexa, KS 2016 - Present  
*Adjunct Instructor*

Currently teaching courses in Graphic & Web Design & Development, Animation & Senior Portfolio.

**Strategy** Olathe, KS 2016 - Present  
*Growth Strategist*

Currently serving in a business development role. Service offering includes graphic design, web design & development, digital marketing, and information technology.

**Webphibian** Olathe, KS 2007 - 2016  
*Owner/Designer*

Owned and operated a custom web design & development firm that served small to large size businesses or organizations. Personal areas of involvement included the following:

- Web Design & Development
- Digital Marketing Campaigns
- Organic & Paid SEO
- Web Server Management
- Custom CMS
- Graphic Design
- Project Management
- Email
- E-Commerce
- Wordpress®
- Web Hosting
- Proposal Writing
- E-Marketing
- Employee Management
- Analytics & Tracking

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## professional experience cont.

**Builder Designs** Olathe, KS 2003 - 2007  
*Co-Owner/Designer*

Co-Owned and operated a custom web design & development firm that provides the services of graphic design, web design, development, programming & hosting to home builders, new homes communities & real estate organizations.

**Maverick Advertising & Design** Olathe, KS 2002 - 2003  
*Owner/Designer*

Owned and operated a creative marketing agency that provided the services of graphic design, advertising design, web design & event management.

**ITW Pro Brands** Olathe, KS 1995 - 2002  
*Brand Manager*

Responsible for the marketing efforts of the branded specialty chemical products manufactured by ITW Dymon.

## education

**Master of Information Technology (MIT) in Web Design** (*Projected Graduation June 2018*)  
Southern New Hampshire University Hooksett, New Hampshire

**Bachelor of Fine Arts (BFA) in Graphic Design 1990**  
Kansas State University Manhattan, Kansas

## awards & community activities

**Olathe Chamber of Commerce Volunteer of the Year (2005)**

**Bartlett-Olson Membership Achievement Award (Olathe Chamber of Commerce - 2005, 2006, 2007)**

**Johnson County Sheriff's Department Citizen's Academy Graduate & Training Volunteer (2014-Present)**

**Southwest Johnson County Zoning Board Appointed Member (2000-2010)**

**Olathe USD 231 Technology Advisory Board Member (2014-Present)**

**Festival on the Trails Committee - Gardner, Kansas (2007-2010)**

**Frontier Days Committee - Edgerton, Kansas (2014-2016)**

**Kids TLC Person of Character Award (2010)**

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## REFERENCES

**Dana Ketterling**

Resource Development Officer  
American Chamber of Commerce Executives | Alexandria, VA  
(913) 593-6222  
dketterling@acce.org

**Dave Drovetta**

Former Mayor, City of Gardner, Kansas  
Gardner, KS  
913-707-2704  
daviddrovetta@gmail.com

**Dr. Robert (Bob) Drummond, Ed.D**

Former President/CEO of Kids TLC  
913-488-1990  
bobkdrummond@gmail.com